



COURSE TITLE : **BUSINESS FINANCE 1**

COURSE NUMBER : FIN 210

CREDITS : 3

PREREQUISITES : ACC 110, 120

ECTS CREDITS : 6

OFFERED : FALL, SPRING & WINTER

SEMESTER HOURS : 45

COURSE DESCRIPTION :

This is the first part of a course that provides a solid foundation in fundamental finance theory and practice. The course introduces such basic concepts as securities markets, interest rates and risk/return valuation models. In addition, the course concentrates on how managerial finance can be used to maximize the value of the firm.

INSTRUCTIONAL METHODOLOGY :

The course consists of class lectures, oral case analysis presentations and tests. Will be covered in class :

- Introduction & Overview
- Financial statement analysis
- Planning & forecasting
- Financial markets, institutions & interest rates
- Risk & Rates of return
- Time value of money
- Bonds & their valuation
- Stocks/shares & their valuation
- Cost of Capital; Capital Budgeting

TEXT : *Fundamentals of Corporate Finance*, Brealey/Myers, 6<sup>th</sup> Ed McGraw Hill Int., 2008

EVALUATION :

The final grade will be made up of class participation (20%), a mid-term test (40%) and the final examination (40%).